

# ESPA E-commerce internship (ISPEW1604)

## Apply here

#### Start date

Within 3 months

#### **Duration**

6 Months

#### Languages

Good spoken and written English levels are required (B2 onwards)

#### Location

## Nottingham, England

Nottingham is a city in central England's Midlands region. It's known for its role in the Robin Hood legend and for the hilltop Nottingham Castle Museum and Art Gallery, rebuilt many times since the medieval era. In the Lace Market area, once the centre of the world's lace industry, the Galleries of Justice Museum has crime-related exhibits. Wollaton Hall is an ornate Elizabethan mansion with gardens and a deer park.

#### Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

#### **Benefits**

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is a great opportunity for a candidate interested in developing his skills in web design and e-commerce. As part of the Marketing & Sales team, you will help developing online strategies to increase sales and managing e-commerce platforms such as Amazon and eBay. The selected candidate will be involved in the company's challenges which would make grow both personal and professionally.

#### **Tasks**

- Managing company's online stores such as eBay and Amazon, by developing promotional and advertising offers throughout the available international territories.
- Monitoring competitors' online presence (sales, price, stock, etc.).
- Helping with the re-design plan of the online stores by suggesting improvements of the current internal processes
- Analysing and reporting about company's online stores situation (target, budget, rates, sales, etc.).
- Support with marketing activities such as marketing campaigns, on-site optimisation, online marketing and web design.

## **Desired Skills**

- Any discipline will be considered
- Experience with WordPress, HTML, PHP, JavaScript and CSS
- Knowledge of Dreamweaver and Magento is an advantage
- Commercial awareness, proactivity and team player
- Project management skills
- Interest in healthcare

## The Host Company

UK based company that manufactures and distributes alternative health products and medical devices. The company distributes its products to B2B through a network or retailers and to B2C through direct mail, advertising and all media channels.

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