



Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Dublin, Ireland

This lively capital city of Ireland with its warm welcome has something for everyone. With its seamless blend of classic visitor sights, excellent social life and the natural playgrounds of Dublin Bay and the Dublin Mountains surrounding on all sides, living in this city will be a real adventure and truly fulfilling experience.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is fantastic opportunity for a student with a keen interest in marketing, market research and analysis to gain practical experience with this innovative business solutions company. Mentored throughout, you will be responsible for building out the quality of prospect and business information data held in both the company CRM (SalesForce) and also their automated marketing tool (Marketo) which is fundamental to the success of their marketing campaigns. You will also gain broad experience in all aspects of marketing and will be well prepared to enter any fast-paced work environment.

Tasks

- Use search engines, LinkedIn and other systems to identify prospects most likely to be interested in buying the host's software
- Review data in Salesforce and Marketo for completeness and accuracy and work with business stakeholders to improve it
- Learn how to use features within Salesforce to maintain data quality going forward (reports, dashboards, RainKing, duplicate management)
- Help the Account Development Team profile important prospect accounts by honing your research skills across the Internet
- Support the marketing team to achieve and maintain GDPR compliance
- Occasionally you may also be required to help at marketing events across Europe

Personal Skills

- Organised, high attention to detail
- Basic maths, data analysis skills
- Working knowledge of MS Office, particularly the main functions of Excel
- Proficiency in a foreign language is a plus (French, German, etc.)
- You will have a good eye for the small details, be computer-savvy and a natural problem solver. You have the motivation to learn and take on projects as needed. Most importantly, you know how to work independently but also ask for help when in doubt.

Nice to have but not essential

- Experience working with databases
- Experience working within a marketing or sales organisation
- Salesforce.com or Marketo experience

The Host Company

The host company is a world leader in the provision of unified cloud Spend Management Solutions for medium and large size enterprises that typically operate on a global scale. The software platform provides greater visibility into and control over how companies spend money achieving significant savings and driving profitability. Since its launch this platform has helped customers globally to bring billions of dollars in cumulative spend, under management. Expanding rapidly, this host is seeking talented individuals to join them in their success.